THE OPPORTUNITY

The product is built.
The market comes next.

AI-powered nutrition decisions before the first bite.

Founder-led • Working platform
Seeking commercialization capital

myperfectmeals.ai



PROBLEM

Nutrition decisions never stop.

Between appointments

Coaches and clinicians cannot guide every meal, grocery trip or restaurant visit.

After-the-fact tools

Food logging records yesterday. People need help deciding what to eat today.

Everyday friction

Time, travel, family meals and food preferences make rigid plans hard to follow.



SOLUTION

Help before the decision.

Context-aware choices

Goals, macros, preferences and dietary considerations inform meal options.

Designed for real life

Home • groceries • restaurants • travel • cravings • gatherings.

Support beyond appointments

Consumers and professionals work through connected nutrition experiences.



HOW IT WORKS

AI generation. Structured checks.

INPUT	User goals, biometrics, preferences, allergies and dietary constraints
GENERATE	AI proposes a meal option for the specific eating situation
VERIFY	Applicable macro, exclusion and protocol rules check the proposal
DELIVER	Appropriate options are displayed in consumer or ProCare workflows



ILLUSTRATIVE PRODUCT EXAMPLE

One decision, from input to output.

INPUT	Restaurant dinner; example 35g protein goal; excludes peanuts
SUGGEST	AI proposes a grilled entrée with vegetables and a suitable side
CHECK	Review ingredients for peanuts and compare estimated nutrition with target
RESULT	Present eligible option; flag uncertain ingredients for user verification

Illustrative example, not a measured clinical outcome.



SAFETY AND EVALUATION

Guardrails plus measurable review.

Implemented design

Nutrition constraints are part of the recommendation workflow; exact test coverage must be verified.

Proposed beta evaluation

Measure constraint-check pass rate, flagged exceptions, corrections and professional review.

Escalation and boundaries

Uncertain ingredients or clinical conflicts should trigger clarification or professional referral.



DISTRIBUTION STRATEGY

Start with clinics and coaches.

Focused first channel

Recruit beta participants through coaches and participating clinical practices.

ProCare workflow

Client profile → guided decisions → check-ins → professional review.

Measure value

Compare professional time per client, activation and weekly engagement.



CURRENT STATUS

Built and in initial use.

$20K–$25K

Estimated founder capital invested

~6,500 hours

Estimated founder development effort

Working platform and early clinic use.
Verified user, retention and revenue metrics are pending.



BUSINESS MODEL

Recurring revenue, measured economics.

Consumer subscriptions

Free • Essential $19.99 • Pro $29.99 • Clinical $44.99 monthly.

Professional subscriptions

ProCare and organization offerings create a second channel.

Validation metrics

Measure acquisition cost, paid conversion, usage costs, gross margin and retention.



COMPOUNDING ADVANTAGE

A useful history, not a claimed moat.

CONTEXT	Profile goals, preferences, constraints and biometrics
DECISION	Recommendation shown and applicable rule exceptions
ACTION	Saved, selected, edited or logged where supported
REVIEW	User or professional feedback and follow-up where available

Potential: continuity and insight; a proprietary learning moat is not yet proven.



VALIDATION CAMPAIGN

What capital will prove.

Recruit 100–200 participants

Proposed targeted beta cohort—not existing customers.

Track actual behavior

Activation, decisions per week, 30/60/90-day retention and paid conversion.

Evaluate safety and workflow value

Correction rates, user feedback and coach/clinic time per client.



THE INVESTMENT OPPORTUNITY

Fund distribution. Measure the results.

$75,000

Proposed pre-seed commercialization raise

$55K	Marketing, outreach and recruitment
$10K	Clinic and coach cohort onboarding
$10K	Measurement, support and evaluation

The platform exists. Capital funds the evidence needed to scale.

