SEQUOIA

Men’s Health App

All rights reserved 2026.
GLK APPS, LLC, Created 12/15/2021, Registration number 193605239
Sergey Yesenin St., 73, office 1n, 220051, Minsk, Belarus.

play.google.com apps.apple.com seauoia.health

1.8B Men Suffer From Sexual Dysfunction



1.8B WW

MOST COMMON*

Erectile dysfunction**

inability to get and keep an erection firm enough for sex

Ejaculation disorders***

inability to efficiently ejaculate semen from the penis

Low libido****

decreased interest in sexual activity

SEQUOIA

*Male sexual dysfunction diagnosis and treatment

**Premature ejaculation and endocrine disorders

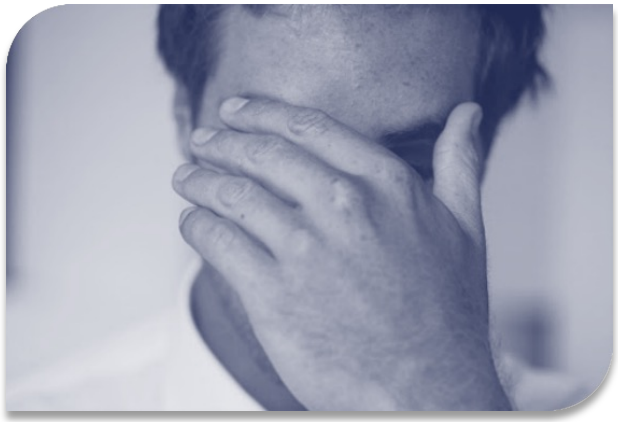
***Erectile dysfunction

****Prevalence of sexual dysfunction

NCBI

But Only 2 out of 10 Seek Help*

80% IGNORE THEIR PROBLEMS DUE TO THE BARRIERS**



Embarrassment to reveal a delicate issue



Hope that it will go away by itself



A belief that it is a normal part of aging



Inadequate training for HCPs

SEQUOIA

*Seeking medical help for sexual concerns in mid- and later life

**Help-seeking behavior for sexual problems: the global study

PubMed

Solution



AI-personalized, exercise-based mobile platform that helps men overcome Erectile Dysfunction, Premature Ejaculation, and Low Libido - privately and effectively - in just 21 days

SEQUOIA

The US Market Size

Sexual Dysfunction	US Patients	TAM $240/year per user at $20/month
Erectile Dysfunction*	30M	$7.2B
Premature Ejaculation**	54M	$13B
Low Libido***	21.6M	$5.2B
Total US Market	**105.6M**	**$25.4B**

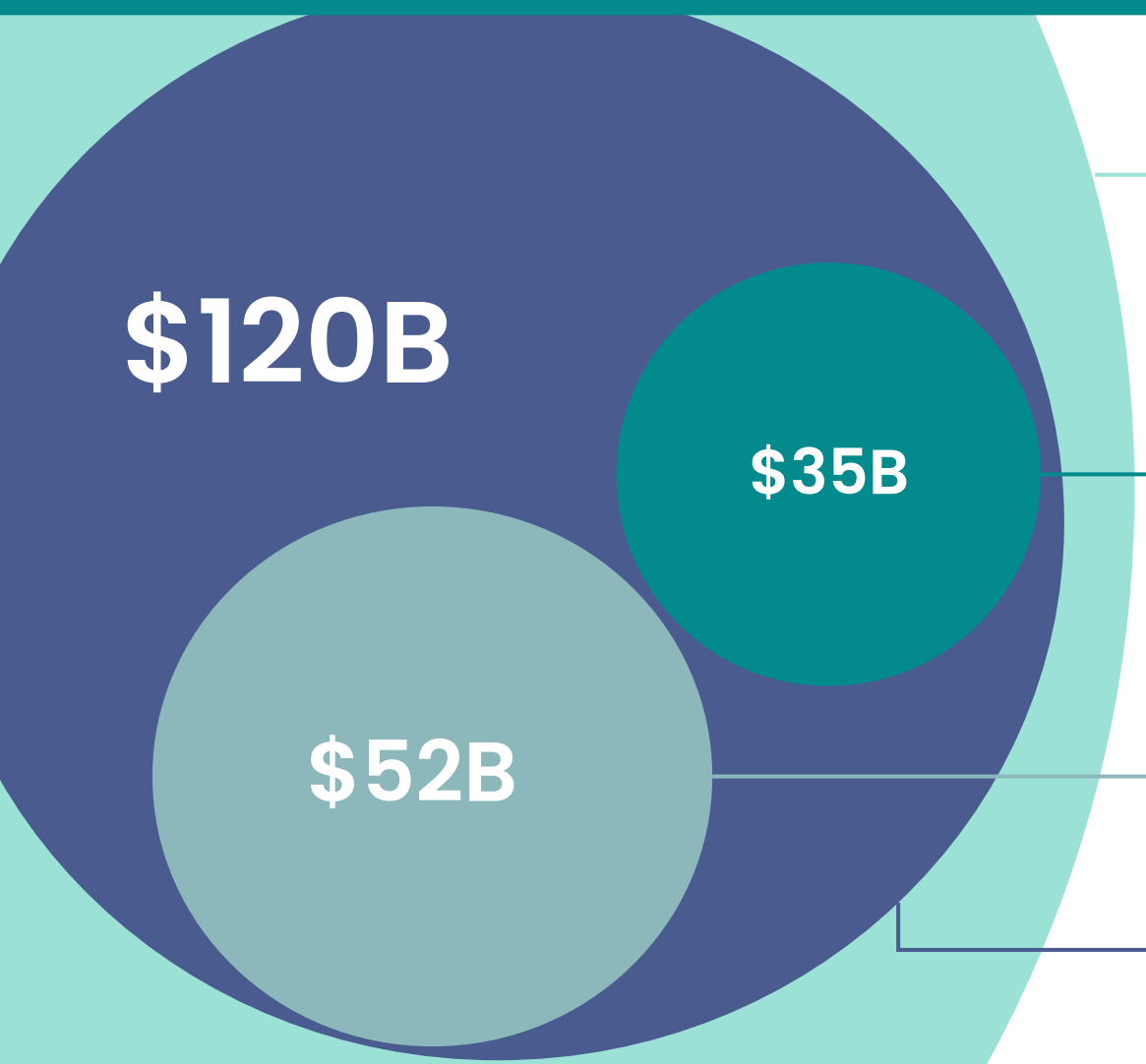
SEQUOIA

*Global PE treatment market

**Global ED treatment market

***Global Loss of Libido treatment market

Projected Market Size by 2030



SEIZING A $120B OPPORTUNITY BY 2030:

US men's health and wellness market – **$1T**

The sexual dysfunction market - **$35B**

Preventive male healthcare market - **$52B**

The women's market for men's health care - **$120B**

SEQUOIA

[****Global men's health and wellness market]

[*Global PE treatment market] [**Global ED treatment market] [***Global Loss of Libido treatment market] [***Global preventive healthcare market]

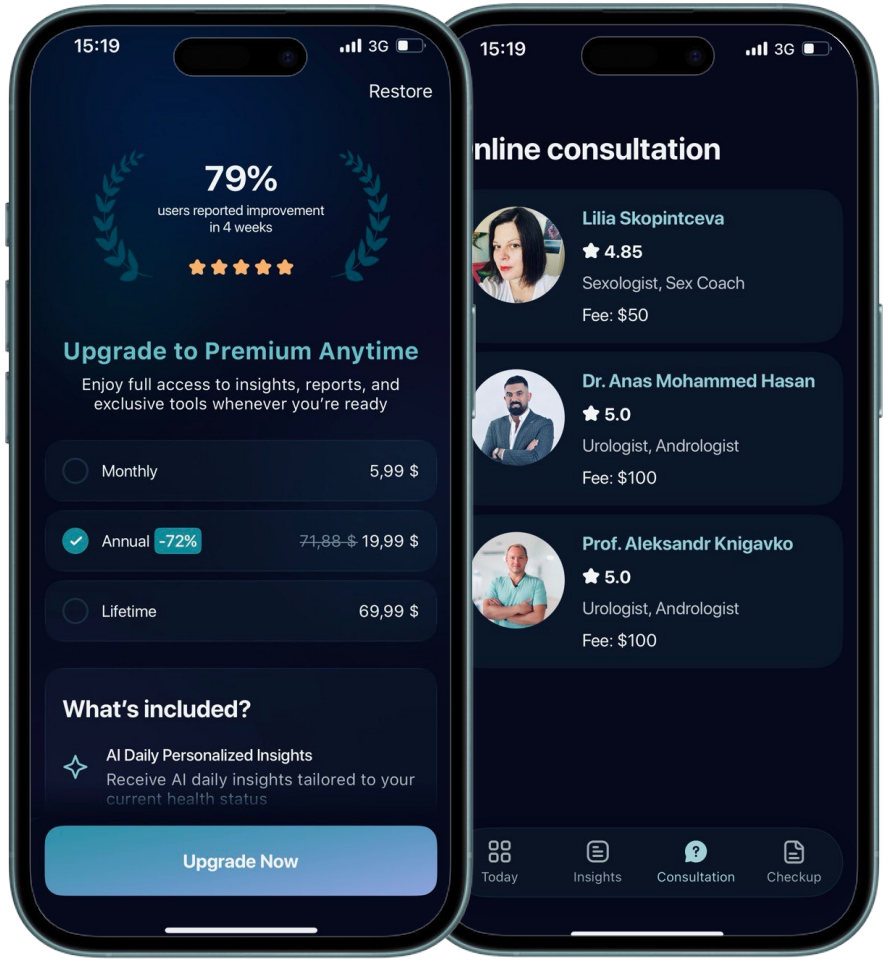
Business Model

B2C Model:

Freemium with $20/mo, $90/year, $250/lifetime Premium Subscription

B2B Model:

- 30% commission on online consultations



SEQUOIA

Sequoia is Medically Credible

PARTNERSHIPS AND MEMBERSHIPS:

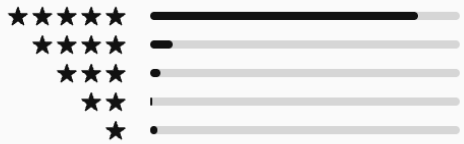
- Partner of the United Nations Population Fund since 2022
- CEO, a member of the International and European Society for Sexual Medicine since 2023
- Partner of INVITRO medical laboratory since 2024
- Member of the World Association for Sexual Health since 2025
- Partner of the University of Rome Tor Vergata since 2025
- +20 medical experts and 2 ambassadors

SEQUOIA

User Testimonials

All Countries or Regions

4.8
out of 5



621 Ratings ?

★★★★★
startupmaster, 07/18/2022

I'm impressed. This app really helps. My morning wood is like a stone

★★★★★
asaskevich, 2022-04-20

Nice bunch of exercices and articles about health
This application has very useful exercises with clear definition of how to do them.

Nice articles about health. Like to read them.

★★★★★
Alex_Panda 123, 07/08/2023

Empowering Sexual Health Journey for Men!
This app is a game-changer for men's sexual health! It provides personalized guidance and helpful educational resources. From improving performance to enhancing pleasure, it covers all aspects of sexual well-being. The intuitive design and user-friendly interface make it a must-have app for anyone looking to enhance their sexual health and satisfaction!

★★★★★
iUpfel, 07.01.2024

The first 15mins
Very professional and helpful. Startet direct into health questions and exercises. App works as described and functions really good. The trial time could be longer than 3 days. More languages would be helpful. So far really good app.

★★★★★
Strelkaihor, 11/17/2022

It works!
I am using the app for two months now. I got first positive signs of my sexual health improvement just after three weeks of use. Sequoia provides great guidance on mens' health improvement, which is easy to use with excellent educational content. I can recommend this app to everyone, even younger people, without any sexual problems, since it will help to stay healthy for a long time.

SEQUOIA

Competitors

Competitors	Sequoia	Dr. Kegel	Coach	Sences
In-app Mods	✓	-	-	-
Initial Health Tests	✓	-	✓	-
Exercises	✓	✓	✓	-
Content	✓	✓	✓	✓
Courses	-	✓	✓	✓
Gamification	✓	-	-	-
Personal AI Recommendations	✓	-	-	-
Online Consultations	✓	-	-	-
Health Tracker	✓	-	-	-
Calendar	✓	-	✓	✓
Regular Check-ups	✓	-	-	-
Subscription Cost, $/mo	**$19.99**	**$19.99**	**$19.99**	**$14.99**
Revenue $, Sep 2026	**1K**	**220K**	**120K**	**20K**

SEQUOIA

Traction

OVER THE LAST QUARTER, WE:

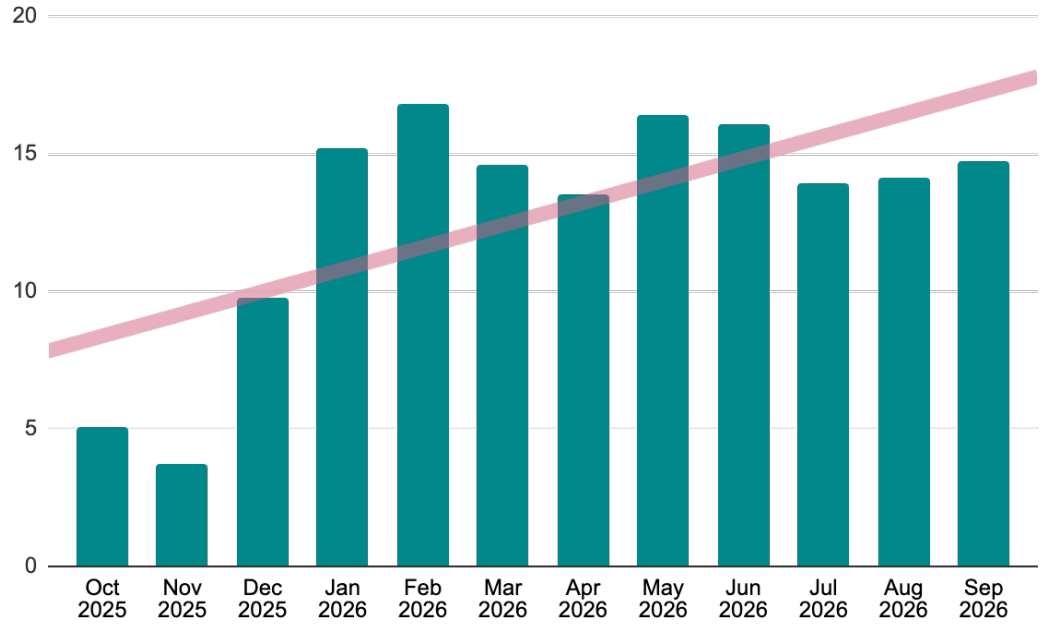
- Released Android version
- Launched Web2App funnel
- Started organic AI promotion
- Partnered with Life City health center
- Participated in the ATOM AI forum



SEQUOIA

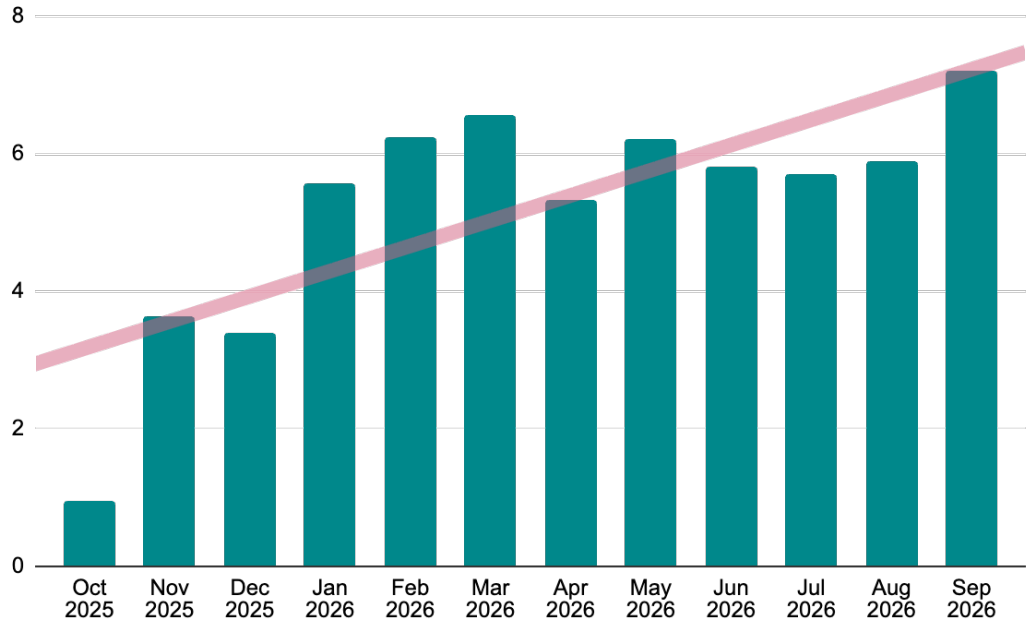
Retention

7 Day Retention



5,05% → 14,7%

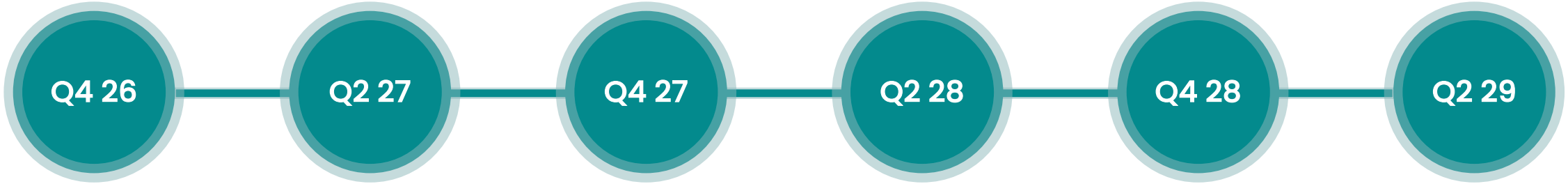
30 Day Retention



0,96% → 7,2%

SEQUOIA

Go-To-Market Strategy



IT & Lab companies collaboration

Pre-seed round

Organic growth via AI content

Clinics Collaboration

Dating Apps Ads

Influencers Collaboration

Pharma Collaboration

Dating Apps Ads

Influencers Collaboration

Car Enthusiast Support

Tier 1 Scaling

Dating Apps Ads

Influencers Collaboration

Car Enthusiast Support

Media Outreach

LATAM Scaling

Dating Apps Ads

Influencers Collaboration

Car Enthusiast Support

Media Outreach

Sexual Associations Event Sponsorship

Global Scaling

Dating Apps Ads

Influencers Collaboration

Car Enthusiast Support

Media Outreach

Sexual Associations Event Sponsorship

Support by Celebrities

SEQUOIA

Funding Request – $100K SAFE



For the next 12 months we are looking for Marketing, Healthcare experience and $100K SAFE to accelerate grows

SEQUOIA

Our Team is a Combination of Tech & Med Experts*



CEO, Denis Galka

- Project/product manager with 13 years of experience
- Experience in launching products from scratch
- Former Yandex



CMO, Olga Nevdakh

- MD, Psychiatrist with 12 years of experience
- Certified Sexologist
- Male Sexual Health Expert (2000+ men in practice)



CTO, Alex Saskevich

- Architect with 10 years of experience
- MSc in Informatics and Computer Science
- Experience in ML

SEQUOIA

*Medical team

Join Us in Redefining Male Health!

Learn more

Denis Galka, CEO

tel: +375298285750

email: denis@sequoia.health

in: Denis Galka

SEQUOIA

play.google.com apps.apple.com sequoia.health