SILICON OASIS PITCH NIGHT · MEDTECH EDITION
NOV 12, 2026 · PHOENIX

THERAPIST GENIE®

The AI-native operating system for therapy practices

Built on Microsoft 365 by therapists, for therapists.



YOUR WHOLE PRACTICE. ONE WORKSPACE.

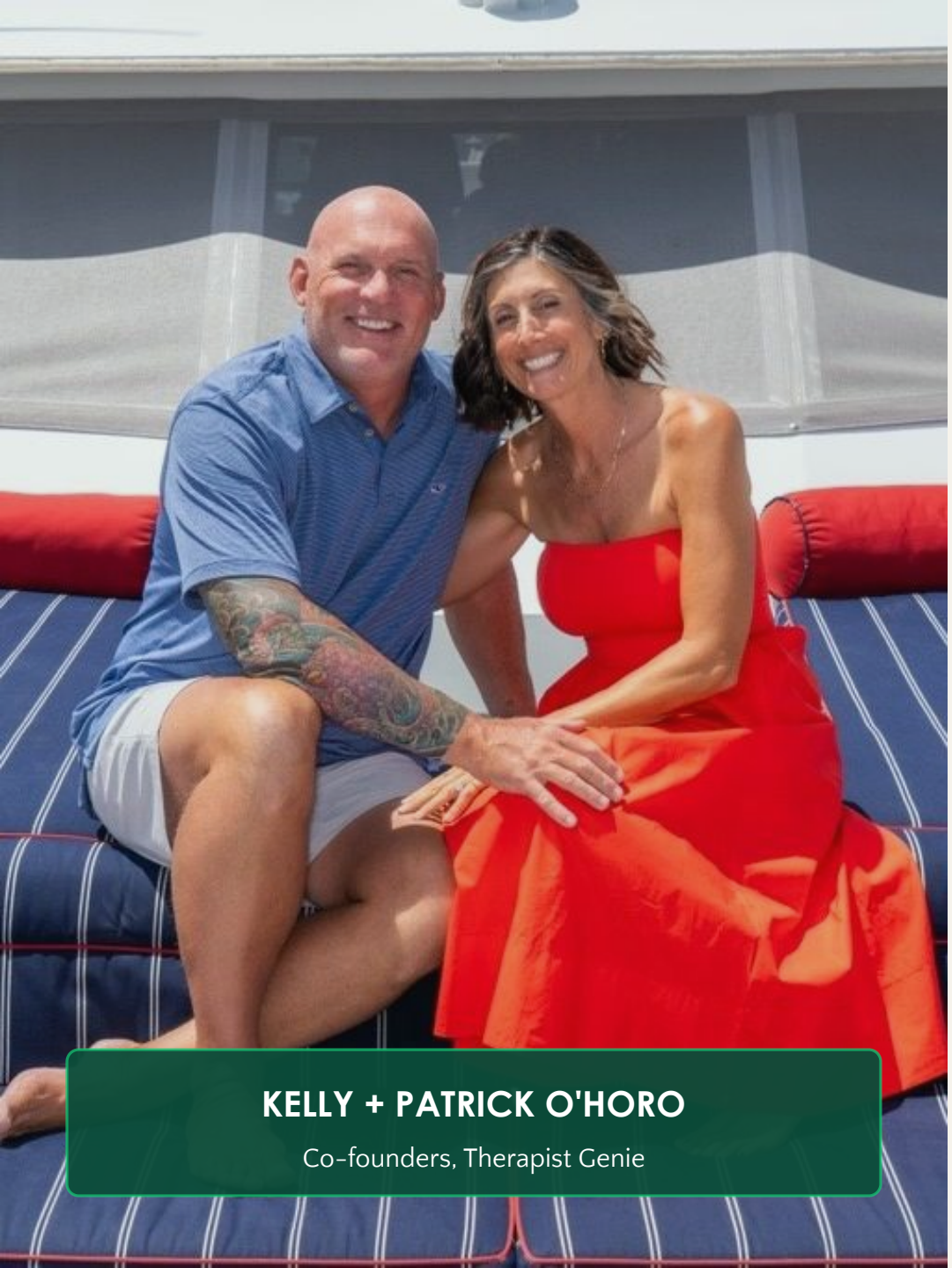
FOUNDERS

Kelly O'Horo, LPC
Patrick O'Horo, LAC

WEBSITE

www.therapistgenie.com

with Jetstream Venture Fund



KELLY + PATRICK O'HORO

Co-founders, Therapist Genie

FOUNDER-MARKET FIT

Clinical care. Practice operations. Microsoft.

KELLY O'HORO, LPC

PODCAST HOST · 135K SUBSCRIBERS

15+ years therapist and group practice CEO · EMDR trainer + Approved Consultant

adaptable
behavior explained

PATRICK O'HORO, LAC

Principal technologist · licensed counselor + EMDR therapist

20
YEARS AT MICROSOFT

CUSTOMER ZERO

infinite healing & wellness

WOMAN-OWNED

★ RETIRED DISABLED COMBAT VETERAN-OWNED

THE PROBLEM

Running a therapy practice is seven jobs spread across disconnected tools.

CLINICAL — Also: Notes · Treatment plans · Compliance

1. Clinical care
2. Supervision

OPERATIONS — Also: Telehealth · Communications · Reporting

3. Scheduling
4. Billing
5. Payroll
6. HR
7. IT

THE COST

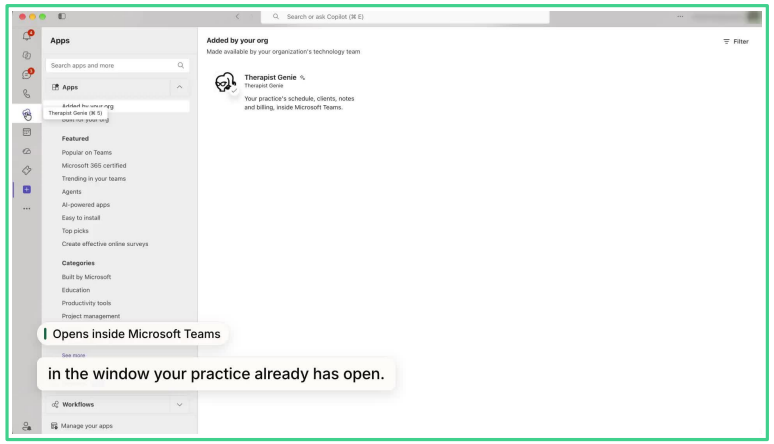
After-hours work. Owner blind spots. Scaling friction. Money.



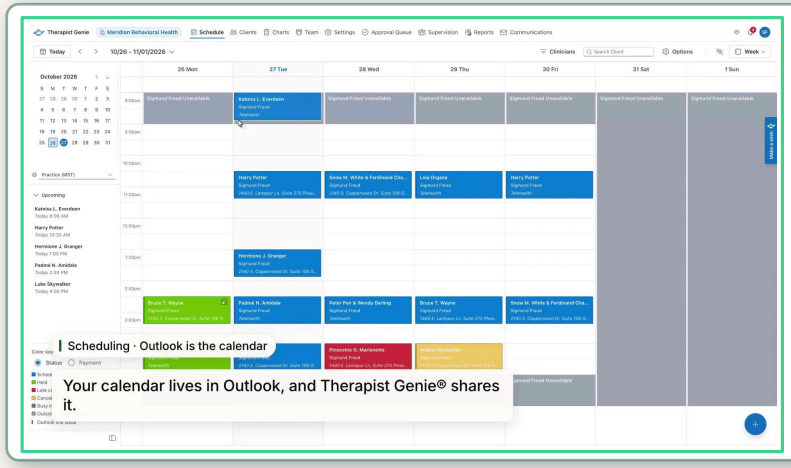
PRODUCT PROOF

REAL PRODUCT

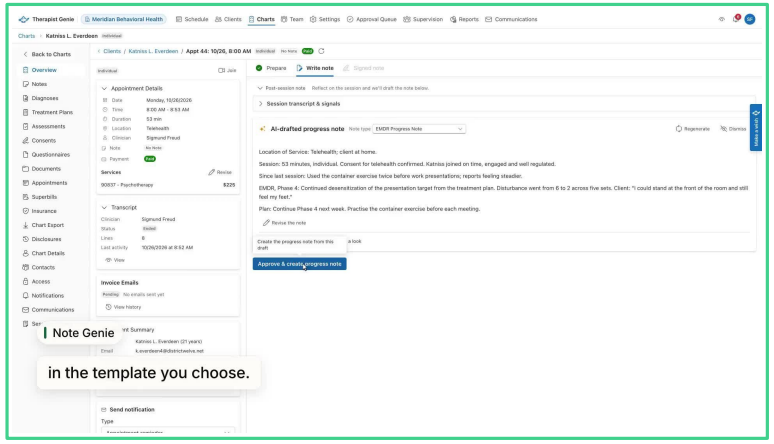
One workspace for the clinical work and the business work.



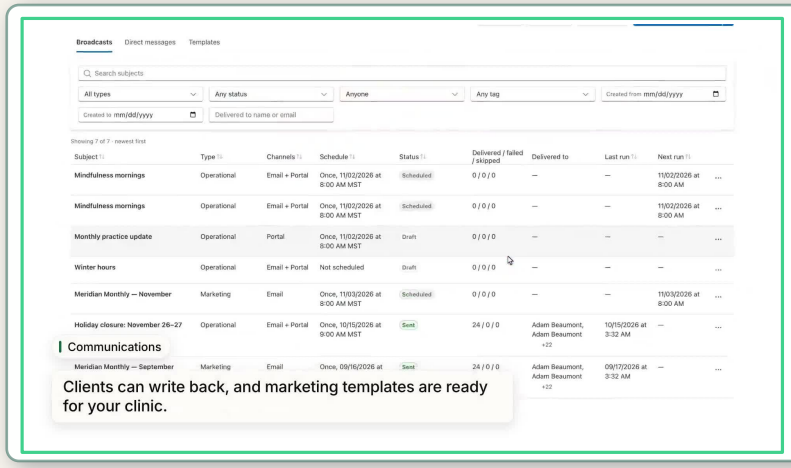
Opens inside Microsoft Teams



Scheduling shares the Outlook calendar



AI-assisted notes + treatment workflows



Billing + payroll follow completed sessions

THE DIFFERENCE

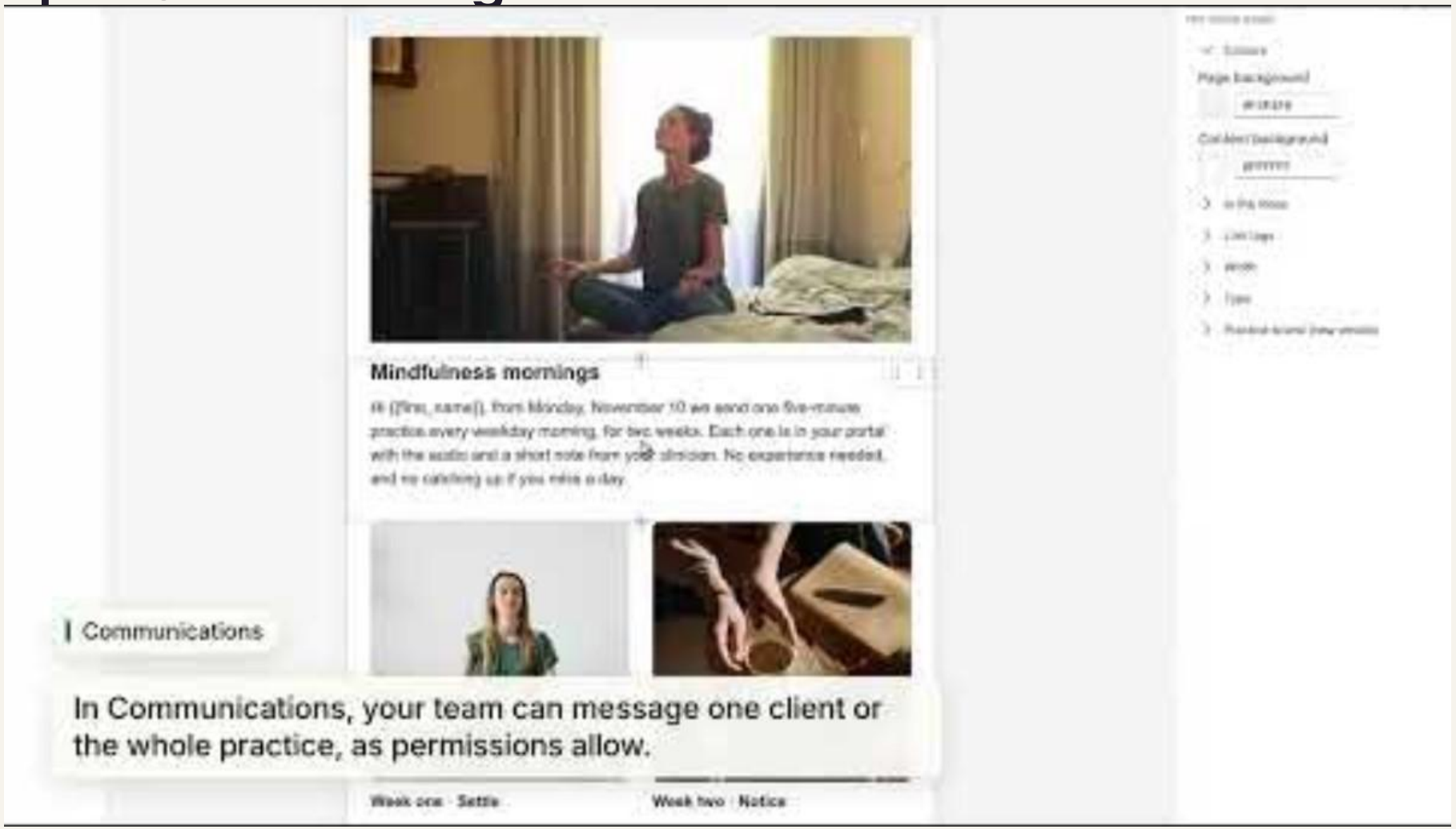
Most EHRs hold your notes. Genie runs your practice.

Also connects telehealth, client communication, supervision + reporting.

LIVE DEMO

REAL PRODUCT

See Therapist Genie running in a real workflow.



SEE IT LIVE

Watch the full demo at therapistgenie.com

Teams, scheduling, AI notes, billing + payroll. Scan to watch.

A competitor can copy a feature. Not where we live.

FRAGMENTED STATUS QUO

1. Separate EHR, calendar, video, phone, files, reporting + AI point tools
2. Context is split across systems
3. Integration becomes the practice's burden
4. AI sits outside the clinical workflow

→

THERAPIST GENIE

M365-NATIVE

Teams · Outlook · SharePoint · Copilot

CONNECTED DATA

Clinical + operational records for Copilot and analytics

CONTROL

Enterprise identity, security, governance + data ownership

ASSISTIVE AI

Workflow support with clinicians accountable for care

COMMERCIALIZATION

Built at customer zero; now proving repeatable commercialization.

1 — 2 — 3 — 4

COMPLETE

BUILT + RUNNING

Infinite Healing & Wellness
Customer zero

CURRENT

EARLY ADOPTERS

Onboarding practices

NEXT

COMMERCIAL LAUNCH

December 2026 target

2027

LAND + EXPAND

Repeatable onboarding
through 2027

RECURRING SAAS MODEL

Starting at
$129
per clinician
/ month

NEXT VALUE INFLECTION

Repeatable onboarding + migration

A $38.7M ARR wedge inside a $31B market.

BOTTOM-UP WEDGE

From practitioner base to ARR

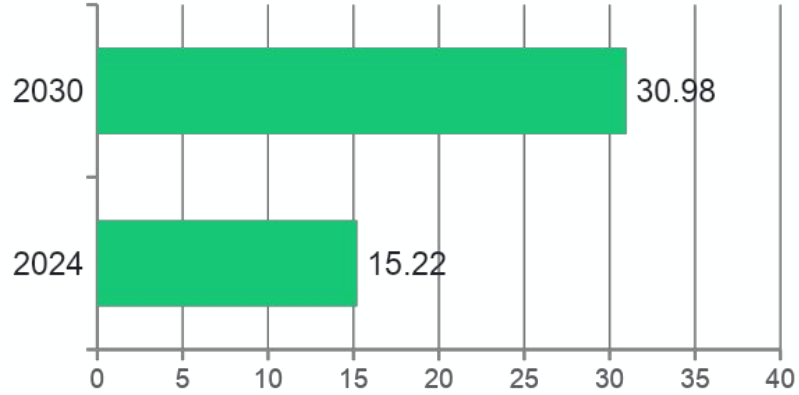
550K–700K
licensed practitioners
company estimate

25,000
focused target clinicians
≈4% of the practitioner base

$38.7M
implied ARR
25,000 × $129 × 12

MENTAL-HEALTH TECHNOLOGY MARKET ($B)

12.58% projected CAGR



≈0.1%
of the 2030 market
$38.7M ÷ $30.98B
our calculation

Source: ResearchAndMarkets, Mental Health Technology Market Research Report 2025–2030

Company targets and pricing are from company materials. ARR equals 25,000 × $129 monthly price × 12.

THE ASK

Help us turn customer zero into a repeatable company.

Commercial launch targeted for December 2026, then land and expand through 2027.

THE SAFE	POST-MONEY CAP	DISCOUNT	MINIMUM
$400K	$10M	20%	$50K

USE OF FUNDS

01 Prove repeatable onboarding + migrations

02 Add sales + growth capacity

03 Harden billing, multi-practice operations, support + reliability

Kelly O'Horo, Founder & CEO · kelly@therapistgenie.com

SCAN FOR THE DEMO

www.therapistgenie.com

Running a therapy practice should not be harder than the healing work itself.